



The Triumvirate Collective Program



Our Vision.

Empowered by innovative marketing ideation and strategic collaboration, our team has the knowledge, resources, and support you need to develop captivating experiences to grow your company. From brand strategy and web development to digital marketing and client experience, our work is not just about beautiful design and strategic timing.

Your company, your brand, and your products and services tell a story that illustrates why you do what you do, what you want to give to this world, and how you'd like to do it.

We help you write that story.



inspire & elevate.

About Us

This is a story about three best friends. We were like the three musketeers, but with Harry Potter books, board games, and a love for Taco Bell that bordered on obsession. We were nerdy and passionate. Loud and assertive. Kind of like the Hermione Granger of our own stories.

As we grew older, we watched the heroine within us be defeated and the little girl inside of us disappear as it gave way to the notion that we had to be a certain way in order to move up in our careers. We decided that we didn't want to continue to let that little girl down. We believed in them even if no one else did.

We, also, believe in you. We believe in the little girl who used to be brave, loud, and ambitious. We believe in the young man who used to think they could conquer the world. And we created a space for you.

Culture is our only goal. Your heart, passion, and dreams matter. And with all of us working together, we can all succeed doing the things that we were made to do. We want to support you. We want to empower you. And we want to watch you be the best you that you can be.

So, partner with us. Together, we can achieve anything.

Jennifer Dana

SKILL : Brand Identity, Graphic Design, Social Media

In the captivating year of 1986, a radiant and spirited Jennifer Dana was welcomed into the world. With a natural inclination towards fun, humor, and creativity, she quickly developed a passion for art and an impressive knack for drawing. Jennifer has since blossomed into a creative powerhouse, bringing ideas to life and crafting visually compelling narratives that captivate audiences. Thanks to her keen eye for detail, Jennifer can effortlessly capture a brand's personality and values and translate them into stunning visuals that resonate with the target audience. As if that weren't enough, Jennifer recently married the love of her life and became the proud step-mom to two incredible kids, whom she adores.



Samantha Monaghan

SKILL : SEO, Data Analytics, Web Development

Samantha is a multi-talented individual with a passion for gaming, technology, and her beloved girlfriend Shelley. Samantha always knew she was different, and it wasn't until her teenage years that she came out as a lesbian. Despite the challenges she faced, Samantha remained true to herself and found comfort in her love for video games and her three loyal furry companions, Jayde, Princess and Yoshi. Her natural curiosity, love of puzzles and passion for learning have allowed her to hone her skills in building computers, developing websites, and analyzing data.





Deena Kay

SKILL : Culture, Design, Photography, Copywriting, Strategy

Deena Kay is the kind of woman who lights up a room with her vibrant energy and infectious spirit. She has always been drawn to the world of creativity. Her passion for art is palpable, and she has honed her skills as a talented photographer, writer, designer, and strategist. Over the years, she has held leadership for all different kinds of teams and uses her knowledge to teach, grow, and encourage. Outside of her work, Deena is a devoted mother to four beautiful children and is blessed to share her life with the love of her life, Eric. When she's not capturing life through her lens or designing her next masterpiece, you can find Deena with her nose in a book with a cup of coffee.

We have the culture.

You bring the skill.

Our Collective is a group of people who do a variety of things, individually, but together. We partner together to finish the job. Our company facilitates the projects, the culture, and the partnerships. You just have to bring the skill.

When you partner with us, we bring you the resources you need to do your job well, we hand you additional services that may not be in your wheel house right now, and we introduce you to those who may not have discovered your business otherwise.

Benefits?

How is working with us going to benefit you?

Increased Revenue.

Generate additional revenue to your business.

Focus.

You can focus on your core competencies and leave specialized services to the experts, freeing up time and resources to concentrate on your main business goals.

Scalability.

Scale your offerings quickly and efficiently, without having to invest in additional resources or staff.

Access to Resources.

We have access to a wide range of marketing tools and resources that you may not have on their own, such as industry research, data analysis, and marketing software.

Competitive Advantage.

Can help you differentiate yourself from the competitors, providing an additional value proposition for your clients.

What do we do?

01

Brand Identity

Creating a unique and memorable personality for your business that's cooler than the other side of the pillow.

02

Culture Consulting & Strategies

Helping you cultivate a work environment where employees thrive and customers want to stick around.

03

Marketing Consulting & Strategies

Figuring out how to make your product/service stand out from the sea of noise, without having to resort to dressing up as a giant chicken to get attention. Or maybe you do dress up like a chicken...

04

Social Media

Taking your online presence from "Hey, is anyone out there?" to "Wow, everyone's talking about us!"

05

Content Creation

Crafting content that make your audience go "oooh" and "aaah" instead of "meh."

06

Copywriting

Writing copy so good, even the most skeptical people will want to buy whatever you're selling (including that buttered-up penguin).

What do we do?

07

Web Development

Building a website that looks slicker than a buttered-up penguin sliding down a hill.

08

Email Marketing

Making sure your emails are more than just spam folders filler, but actual messages people want to read.

09

SEO

Helping your website climb the Google ladder faster than a monkey on a banana tree.

10

Graphic Design

Creating visuals that make your brand look as hot as a habanero pepper (without the risk of causing anyone's mouth to catch fire).

11

Photography

Capturing moments that make people feel as warm and fuzzy as a puppy in a sweater.

12

Print

Creating physical materials that are so stunning, people will want to keep them even after the zombie apocalypse.

**THE
TRIUMVIRATE
COLLECTIVE**

**True success is achieved by lifting ourselves up without
bringing others down.**

We will not build our success on the failure of others.

**Instead, we will strive to climb to the top of the mountain
with the help of our team, knowing that our collective
success is greater than any individual achievement.**

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Questions?

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